

PRESS RELEASE

North Cell Pharmaceutical is seeking a Collaboration Partner for Le Dog[®], our first Patented Pet Product for Pet Anxiety that is clinically shown to calm Pets

Flemington, NJ – November 14, 2024 – North Cell Pharmaceutical <u>www.NorthCellPharma.com</u>, a private corporation, specializes in Patented next generation, faster/better healing technology for Skincare and Post Laser Aftercare products, Pet Products, as well as an Rx Drug Pipeline for Eczema, Topical Melanoma, and Injectables for Inoperable Tumors. Three new Drug Patents have been granted including two for Pet Products.

North Cell Pharmaceutical is seeking a Collaboration Partner for Le Dog[®]. our first Pet Product for Pet Anxiety with All Natural Ingredients and no adverse effects that have shown efficacy in Clinical Studies to calm Dogs, Cats, Zoo and many Non-Feral Animals.

(2) New Drug Patents for Reducing Pet Anxiety for both Pets and their Owners.



Fear and anxiety in dogs are common causes of a variety of behavioral disorders that affect the lives of dogs or pets, as well as for those who live and work with them.

The Le Dog product represents the first time that a clinically proven medicinal blend of safe, specific patented natural ingredients in combination with essential oils will be applied directly into the nasal cavity of the animal via delivery systems including aerosol and/or nasal spray.

How it works

- The enhancement and increase of the synthesis of brain Serotonin levels in the Pet reduces anxiety.
- The down-regulating of in-vivo levels of inflammatory cytokines in the nasal cavities of Pets.
- Additionally, through the addition of anti-oxidants, the formula serves to reduce the inflammation within the animal's nasal cavity, thereby allowing the product and essential oils to work more effectively.
- In addition to household Pets such as Cats and Dogs (both feral and nonferal), Le Dog could also be used to reduce anxiety in non-human mammals such farm animals, racehorses, including both temporarily captured or in the wild.
- The ingredients in Le dog also reduce Anxiety in the Pet's Owner.

North Cell Pharmaceutical Patented Drug Technology

Worldwide Patented SRF® (Skin Resuscitation Factor®) was created by Dr. Martin, and specifically developed in conjunction with leading dermatologists to promote rapid healing of damaged skin, and reduces inflammation, redness, dryness, heat, swelling, and promote coolness. **Results based on** (10) USA Human Clinical Studies.

Fourteen Clinical Studies were completed on damaged skin including dry cracked skin, laser treated skin and infected wounds. As an example, twelve of the blinded studies were conducted by David McDaniel, MD., the original researcher on the use of lasers to treat skin.

North Cell Pharmaceutical Worldwide Patented Skin Resuscitation Factor® or SRF® greatly enhances healing with its use in our Drug Free OTC Skincare, and OTC Post Laser Aftercare Products.

SRF® is the key component in our Rx Drug Pipeline for Eczema (Atopic Dermatitis), Psoriasis, and Topical Melanoma Lotions, along with an Injectable for Inoperable Tumors.

Experience

Dr. Alain Martin (CEO) attended Yale Graduate school and earned a Ph.D. at Rutgers Robert Wood Johnson Medical School with multiple Master's Degrees including Genetics. Dr. Martin created Advanced Neosporin, Advanced Lubriderm, Early Pregnancy Test (EPT), Cool Mint Listerine, plus discovering the use of Rx Rezulin Drug for Type II Diabetes earlier in his career at Warner Lambert (Pfizer acquisition).

His North Cell Pharmaceutical products are patented OTC Products and Rx Drugs that include a next generation triple antibiotic, skincare, drug free post laser aftercare lotion with a cooling gel for pain, tattoo renewal lotion, pet anxiety products, and Rx Drugs for Eczema, Topical Melanoma, and an Injectable for Inoperable Tumors.

He also created the current EmphyCorp <u>www.EmphyCorp.com</u> patented Rx Nonsteroidal Nasal Spray and Oral Spray drugs with no known side effects. The Patented N115 Technology Platform has demonstrated efficacy, with no known side effects, in 24 human clinical studies for all lung and sinus diseases tested including COPD, Interstitial Lung Disease (Pulmonary Fibrosis, Idiopathic Pulmonary Fibrosis, Cystic Fibrosis), Long COVID, Allergic Rhinitis, Chronic Rhinitis, Influenza, and Sinusitis.

This technology has shown promise in helping Racehorses (increase oxygen levels/reduce risk for nasal bleeding), along with Pets and Animals with respiratory conditions and viruses including the Mystery Dog Virus.

Current OTC Products and Rx Drug Pipeline can be found on the North Cell Pharmaceutical website.

Please contact Robert Millar for more information and Partnership interest at 973-586-4421 or NorthCellPharm@optonline.net.